[elenacruz.me](https://www.elenacruz.me/)

465 Roberts Road Pacifica, CA

415.235.5641

elenacruz@gmail.com

Script Writing

Crafting Narrative

Avid Stringouts

Seasoned Interviewer

Schedules/Budgets

Collaborative + Flexible

Creative Problem Solver

Final Cut Pro Editor

Supervising Producer | Showrunner

Indigo Films (2016-current)

Supervised team of researchers, writers and editors to deliver one-hour episodes on-time and on-budget for Animal Planet’s award-winning series, [*Amanda to the Rescue*](https://www.facebook.com/amandaonapl/videos/397836460898999/?t=21)and Investigation Discovery’s true-crime series, *Wives with Knives*

* Ran all aspects of production including research, story selection, client communication, creative direction, casting, scripting, post-supervision, graphics and delivery
* Supervised social media promo content and digital web series, [*Amanda to the Rescue: Where are they Now*](https://www.facebook.com/amandaonapl/videos/967389056954252/)?

Content Producer (contract)

Fitbit (June-December 2017)

* Produced and scripted 20+ audio workouts for Fitbit Coach
* Collaborated with certified fitness trainers, supervised scripting sessions and directed voiceover talent to deliver customized workout experience

Producer | Writer | Story Producer

Indigo Films, Hoff Productions, Jupiter Entertainment (2004-2019)

Scripted, produced and post-produced 50+ hours of crime, science, history, lifestyle, paranormal, travel and health programming for various networks

* Conducted field interviews with numerous subjects including death row inmates, survivors, historians, anglers, corporate executives, psychic mediums, UFO witnesses, police officers and other experts
* Conceptualized show outlines and wrote narration for one-hour, five-act scripts
* Crafted stringouts for editors on Avid Media Composer
* Link to full credit list [here](https://staffmeup.com/profile/elenacruz)

EXPERIENCE

MASTER’S DEGREE

Broadcast Electronic Communication Arts (BECA)

San Francisco State University

2002-2004

BACHELOR OF ARTS

American Studies

Tufts University

1994-1998

* 15+ years experience producing TV and digital content
* Award-winning Producer + Writer with 75+ hours of credits for networks including Discovery, Animal Planet, National Geographic and Travel Channel
* Proven experience managing creative teams and freelancers to take a story from paper concept to complete visual piece
* Former Public Relations executive running media campaigns for high-tech clients

Elena Cruz

SKILLS

PROFESSIONAL PROFILE

CREATIVE PRODUCER

EDUCATION